

AT&T

magazine

SPRING 2012



Apps kids love
page 6



The tablet
revolution
page 18



Inventing the
future
page 4

*sitting
pretty*

It's a big world out there.
AT&T helps you explore it.





hello

Leadership. Innovation. Community.

These three words are the lifeblood of AT&T, for they inspire every decision made every day at every level of the company. Think of them as part of the network's DNA every time you send a text, make a call, launch an app or stream a movie. Throughout this issue you'll see how AT&T puts these terms into practice.

Leadership: More smartphone users have chosen AT&T than any other wireless carrier. By providing the tools you need to stay connected (including tablets; see "Give 'em a Hand," page 18), AT&T brings you closer to those nearest and dearest ("Honey, It's App Time," page 6).

Innovation: Whether rolling out a national high-speed 4G LTE network ("Your Network, Your Day," page 10) or devising the technology of tomorrow ("The Future Begins Here," page 4), AT&T knows that if you're not moving forward, you're standing in place.

Community: AT&T understands the importance of being a good corporate citizen. As such, it remains committed to initiatives that benefit higher education, international charities, Girl Scouts of the USA and a whole lot more (Buzz, pages 2–5). Because AT&T knows that a community depends on connectivity—and AT&T keeps you connected.

Enjoy your issue of AT&T magazine!

AT&T

magazine

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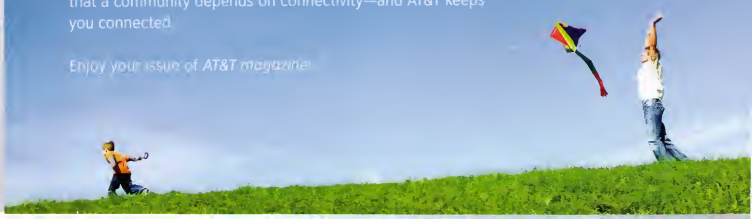
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AT&T

magazine

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AT&T helps Olympian Christine Magnuson as she trains for the London 2012 Olympic Games. PLUS: Phoning home from abroad just got easier.

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Tablets are poised to make a major breakthrough. Here are a few of the best, along with some fun and fascinating apps that run on them.

16



PHOTOGRAPH BY RANDONA ROSALES

A photograph of three men standing in a field of dry grass and debris. In the background, a large, multi-story building has been severely damaged by a tornado, with its structure exposed. Several utility poles with power lines are visible against a cloudy sky. The man on the left is wearing a dark blue button-down shirt and khaki pants. The man in the center is wearing a light purple button-down shirt and dark trousers. The man on the right is wearing a white button-down shirt and dark trousers.

all for one

AT&T honors a trio that rose to the occasion after a devastating tornado

Nearly a year has passed since a mile-wide tornado ripped through Joplin, Mo., upending buildings, homes and lives. While the city continues to repair and rebuild schools, hospitals and infrastructure, AT&T recently took time to recognize three employees who sprang to action in the chaotic aftermath, helping to bring a measure of comfort and practical assistance to Joplin residents. For their selfless dedication to the community, Jeff Dawson, John Divine and Billy Rice received the 2011 Whitacre Award, AT&T's highest honor for its employees. Each in his own way helped Joplin residents reconnect with family

and friends in the wake of the tragedy.

Within 48 hours of the tornado's passing, Jeff Dawson, a retail store manager in Joplin, led the distribution of phones, chargers and batteries to the community, eventually opening three temporary stores with charging stations capable of helping 20,000 residents. Billy Rice, an area manager of network operations, dispatched a manager from Kansas City to Joplin within three hours to assess damage. Rice's coordination and strategy yielded the deployment of four Cell on Wheels stations and 14 portable generators that elevated service to heights that surpassed pre-storm

levels. "People step up in a time of tragedy and chaos and come together to take care of one another," Rice says. "Not only did I see local citizens do this but also the corporation of AT&T."

John Divine, a network operations manager from Joplin, worked 16- to 18-hour days in the month after the storm and restored service to Joplin's Freeman Hospital in less than 18 hours. He echoes Rice's feelings. "This was too big an effort for a few people to do," Divine says. "All employees took ownership in certain areas and directed resources to that area. We had some great managers to help out through this disaster." —Liz Puzio



BUILDING BLOCKS

AT&T honored John Divine, Jeff Dawson and Billy Rice (from left) for their efforts following the Japan, 11c tragedy.



You go, Girl Scouts!

AT&T helps introduce a new generation to tech fields

Creating girls of courage, confidence and character. That's the mission of Girl Scouts of the USA. And in honor of the organization's 100th anniversary, AT&T is helping to foster the next generation of women to lead innovators in science, technology, engineering and math (STEM). Thanks to a \$1 million contribution from the AT&T Aspire program, thousands of Girl Scouts are participating in a special curriculum of interactive activities, visual experiments and mentoring by AT&T employees and volunteers, all designed to encourage exploration of careers within STEM fields. "Our work with the Girl Scouts is vital to helping young women develop these skills so they can effectively compete with students from around the world in advanced technology fields and enjoy productive and rewarding careers," says AT&T global marketing officer Cathy Caughlin. The initiative, called IMAGINE: Your STEM Future, concludes this summer. Happy birthday, Girl Scouts!

Helping hand

A simple text message can make a huge difference

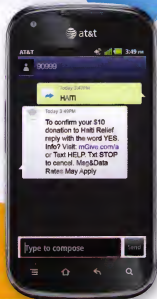
Mobile phones have improved our lives in ways too many to count. But did you know you could use your mobile phone to help improve the lives of others too? The mGive Foundation (TMF), the country's leading service provider for mobile-phone donations, has raised more than \$50 million to help charitable causes since its inception in 2009—with more than \$10 million coming from AT&T wireless customers like you.

"AT&T is a pioneer when it comes to mobile programs that promote social good," says Jennifer Snyder, executive director of TMF. "We work together to empower nonprofits with fundraising and communication technology across the AT&T network."

Haiti's devastating earthquake in 2010 proved to be a catalyst, when more than 3 million people donated more than \$32 million to the American Red Cross's recovery efforts—all via \$10 mobile-phone donations.

According to Snyder, this wouldn't have been possible without AT&T. "AT&T sees the value of using mobile for social programs that can truly benefit the public at large."

**3G
Pantech Burst**



donate via mGive

To find out more about making a mobile donation to more than 600 charities, go to **mGive.org**

To learn more
about AT&T Foundry
Labs, go to
att.com/foundry



PUT A RING ON IT

Ringbow's interactive ring, above, is the result of more than 500 "speed date" pitches that Peter Hill, far left, and his team at the AT&T Foundry labs conducted in 2011.

the future begins here

Innovation takes the fast track at AT&T Foundry

When Ringbow, a small Israel-based company doing pioneering work in the field of so-called wearable interactive devices—in its case, a ring with an array of tiny buttons that let users enter commands with their thumbs—was looking for a partner to market this potentially transformative technology (think: gaming), it knew exactly where to go: one of the sparkling new AT&T Foundry innovation centers.

The AT&T Foundry facilities help to identify and develop the ideas and concepts of tomorrow. "It's about outreach and collaboration," explains Peter Hill, vice president of EcoSystem and Innovation, "and finding ways to work with the startup and development community."

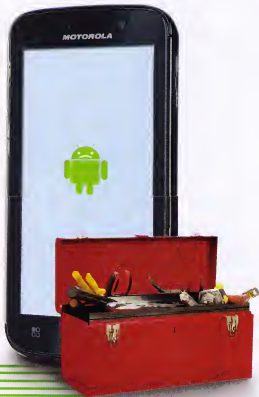
Three facilities have opened their doors in the past year—in

Plano, Texas; Ra'anana, Israel; and, most recently, Palo Alto, Calif. Together, these facilities represent an investment of close to \$100 million. Ideas flow through the labs in a number of ways, including what's known as a "fast pitch" session, a review process in which third-party developers (such as Ringbow) are given an opportunity to quickly present their concepts to key decision makers from AT&T. It's an entrepreneurial version of speed-dating—and the company has no shortage of suitors: More than 500 reviews took place last year (approximately 15 percent of which were green-lighted). Which, when you think about it, means the cool technologies you'll soon be enjoying were the result of some really good first dates. —Wook Kim

quick fix

AT&T Device Support Centers help you stay connected

Nothing disrupts our go-go wireless lives more than a malfunctioning mobile phone. That's why AT&T has opened more than a hundred Device Support Centers (DSCs) across the country, all with one simple mission: to help get you mobile again. Customers can stop by a nearby DSC and take advantage of same-day, face-to-face technical support. Technicians will troubleshoot your device and, if it's warranty-eligible and a replacement is necessary, in most cases will provide a like-new replacement on the spot. They'll even transfer your personal content to the new phone so you won't miss a beat once you leave the store. Think of them as your personal pit crew as you race through life! For more information and to find a DSC near you, go to att.com/dsc.



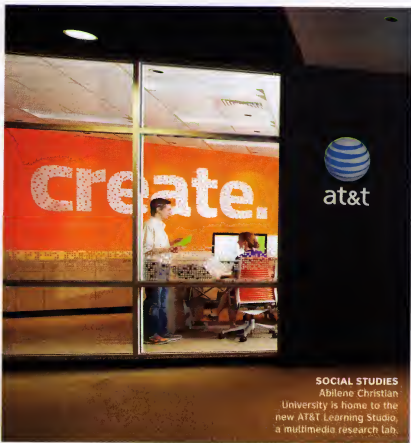
class operation

AT&T kicks in for high-tech higher education

Students at Abilene Christian University aren't discouraged from using their mobile devices in class—they're required to. The west Texas institution has been at the forefront of incorporating mobile technology into campus life since 2007. Students conduct research, receive homework alerts, answer in-class surveys and quizzes, and even check the cafeteria menu, all on their mobile devices.

Now, following a \$1.8 million contribution from AT&T, the university will launch three new mobile-education initiatives. The AT&T Learning Studio, a multimedia lab, will include recording booths for podcasts and interviews, editing bays for audio and video projects, and screening facilities. At ACU's K-12 Digital Learning Institute, teachers at the grammar and high school level learn to incorporate new multimedia and mobile-broadband education into their curriculum. And the Mobile Learning Research Fellow Program studies teaching techniques and the use of mobile technology by faculty and students, sharing those insights with the education community. For more information, go to

acu.edu/connected



SOCIAL STUDIES

Abilene Christian University is home to the new AT&T Learning Studio, a multimedia research lab.

honey, it's app time

Want to calm a crying child? There's an app for that. **BY JOANNA PRISCO**

Frazzled parents everywhere are discovering an unexpected yet entirely welcome benefit of their smartphones: apps that serve as instant pacifiers for a restless child. Call them e-binkies. In fact, a recent survey by Common Sense Media shows that nearly 40% of children ages 2 to 4 have used a smartphone or tablet. That number jumps to 52% for kids between the ages of 5 and 8. Perhaps most surprising is how quickly kids take to the technology, sometimes to the shock of their parents. "Everything I've learned about Angry Birds, I've learned from my 5-year-old," says one mom. Meet some kids who have mastered their parents' smartphones—while earning Mom and Dad a little peace and quiet in the process.

Bodhi



Age: 2

Favorite app: Monkey Preschool Lunchbox

What it is: Help monkeys pack their lunches by using counting, spelling and matching skills.

Why Bodhi likes it: "He likes the interactivity," says Bodhi's mom, Gaffney. "He can make the monkey jump around and that's fun for him." In fact, just the mere mention of the game inspired Bodhi to cheer, "Monkey, Monkey!"

Why Mom likes it: "I'm shocked that at 2 he can navigate my device perfectly," Gaffney adds. "He loves the memory game for matching fruit. It's great because images change every couple of seconds. It pacifies him but it's not junk; he's actually learning something."

\$1.99 \$0.99



Claire



Age: 3

Favorite app: Bloom

What it is: Ambient musician and composer Brian Eno designed this music-generating app that lets users record original melodies by tapping different colored bubbles that appear across the screen.

Why Claire likes it: "She likes it because it's simple and easy," says Claire's mom, Mary. "There's an immediate reaction."

Why Mom likes it: "It makes a sound when she taps the little bubbles, and she can save the recordings," Mary says. "In the end, she's kind of made something of her own."

\$3.99



Dylan



Age: 4

Favorite app: Drag Racing

What it is: Drive more than 50 cars on different courses and against other gamers to unlock prizes.

Why Dylan likes it: "He loves cars, and just being able to move them is exciting for him," says Dylan's mother, Satya.

Why Mom likes it: "It gives him something to do when I'm busy," Satya adds. Ask Dylan why he favors this app over others and he is succinct: "I win a lot."

Free



CLAIRE: OP AND DRESS BY LITTLE MARC JACOUS; RECORDING BY CRENACLES; DILAN: T-SHIRT BY LA PINAUTIA; BUTTON-DOWN BY CRENACLES; MONITOR BY LG



U-verse Live TV

The Playground TV pack (\$4.99/mo.) from U-verse Live TV (\$9.99/mo.) lets your little ones watch episodes of PBS Kids, Sesame Street and more. Go to att.com/uverse for details.

Joseph



Age: 4

Favorite app: Moo, Baa, La La La!

What it is: The app injects Sandra Boynton's best-selling pop-up book story with exclusive features such as music, new characters, word-highlighting and animal noises.

Why Joseph likes it: "Joseph loves the Sandra Boynton books" [on which the app is based], says his father, Aldervan. "He has the entire set."

Why Dad likes it: "The apps are really great complements to the book," Aldervan says. "Each app page does something different, things that the book doesn't do."

 \$3.99



Riley



Age: 3

Favorite app: CamWow

What it is: Stretch, fatten and make silly faces out of the subjects on your mobile camera.

Why Riley likes it: "She takes pictures and distorts them," says Riley's mom, Ashley. "Now whenever family members come over, she likes to take their picture and make a funny face with it."

Why Mom likes it: "It's a way for Riley to interact with others, not just the app," Ashley says. "She gets to make fun of herself—it's not so serious!"

 Free

Apps available at:

Windows® Marketplace

Leo



Age: 3

Favorite app: Old MacDonald

What it is: A musical book

that takes children to a zany farm, where they can shear a sheep, flip a cow and find other ways to interact with the illustrations.

Why Leo likes it: "I don't know if the nursery rhyme drew him to this game or if he learned the song from the app," says Leo's father, Nick, "but he will sing it afterward for hours."

Why Dad likes it: Nick takes pride in his child's finger-swiping prowess. "The fact that he can operate an app makes me feel better about myself," he jokes.

\$1.99



Lulu



Age: 3

Favorite app: Fruit Ninja

What it is: Slice, dice and destroy various fruits at different speeds to learn fun facts and gain the ninja Sensei's approval.

Why Lulu likes it: "It's a way of entertaining herself," says Lulu's mom, Maria.

Why Mom likes it: "We had been playing the Cooking Mama app together," Maria explains. "But then she just went to the phone and chose Fruit Ninja for herself one day. And surprisingly, she did get a little more into teacups and cutting Play-Doh after that."

\$1.26 **\$0.99** **\$2.99**



Dr. Seuss eBooks!

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4G LTE
HTC Titan II

your network, your day

Whether using AT&T's new 4G LTE network or its already-fast mobile broadband, **you're in charge.** Here's how AT&T helps **America** stay connected as we chat, surf and post throughout our busy days.

8:15 a.m.

New York City

A retail buyer emails her coworkers to say she'll be out in the field and uses her HopStop app to find the best subway route to a showroom. She then receives an alert through AT&T FamilyMap at 8:15 a.m. that her son is at school on time. One less thing to worry about!



9:37 a.m.

10:02 a.m.

10:30 a.m.

11:15 a.m.

12:10 p.m.

Chicago

A grad student stays connected to his friends and family—even his 80-year-old grandparents—through **Facebook** posts and **Twitter**.

Los Angeles

While hiking in Runyon Canyon, two friends use their smartphones to count their steps with the **All-in Pedometer** app and send images of the bird's-eye view to their friends.

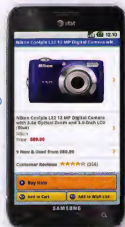
Detroit

While taking a conference call on her smartphone, an executive receives a calendar alert that a credit card bill is due. Thanks to **AT&T's talk and surf** mobile broadband feature, she quickly pays it using her **bank app** without disrupting her call.



Kansas City

The camera that a fashion blogger has her eye on is on sale at **Amazon**. Her "woman on the street" posts will be sitting pretty from now on.





12:50 p.m.

Seattle

Checking her email before a lunch meeting, a startup entrepreneur sees the day's special deals curated by Gilt. She clicks the link to score.

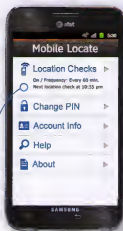
1:50 p.m.

Washington, D.C.

An administrator at an NGO uses talk and surf to forward materials on a clean-water initiative to a reporter as they discuss it on a call. She also reviews a potential donor's profile using her LinkedIn app.



OPPOSITE PAGE, MARTIN POOL/GETTY IMAGES (SHOES); RICK LEW (IDC); PORTLAND, THIS PAGE, CRAIG CAMERON OLSEN (PARTNERS MARKET); BLEND IMAGES/GETTY IMAGES (FACTORY FOREMAN)



4:30 p.m.

Tampa

A small business owner gets a call from home—his son can't find his cell phone. Dad was worried that this might happen, so he added the **Mobile Protection Pack** when he bought his son's phone so he can locate it using GPS and remotely lock it to protect his son's privacy.



6:23 p.m.

San Francisco

A woman sends images from the Ferry Plaza Farmers Market to a foodie friend while they talk. She then uses her **Allrecipes.com DinnerSpinner** app to research recipes based on the items.



8:40 p.m.

New York

A subway alert in her email helps a busy mom decide to cab it home instead. She can update her parenting blog along the way.



10:01 p.m.

San Antonio

A night foreman uses his **ESPN ScoreCenter** app to sneak a quick peek at the score of the Spurs game, which is taking place at the AT&T Center.

making it all possible: network improvements—and benefits—near you

- AT&T made 48,000 network enhancements across the U.S. in 2011, including new cell sites, broadband speed increases and wireless capacity upgrades. These work together to achieve faster speeds and fewer dropped calls.

- 4G LTE has launched in 26 cities to date, with 4G LTE coverage now available to 74 million Americans. 4G LTE enables speeds up to 10 times faster than 3G.
- AT&T's existing mobile broadband network received 4G upgrades to help provide consistently fast

speeds outside of 4G LTE areas. No competitor can claim that.

- Nationwide, AT&T's 3G network saw an improvement of 25% in dropped-call performance.
- Wi-Fi access grew to more than 30,000 hotspots in the U.S.

the road to happiness

Turn your car into a **mobile hotspot**, and your next family vacation will be one to remember

In the past, family road trips could be about as welcome as a root canal, what with arguments over which DVD to watch or endless "Are we there yet?" inquiries. Well, we've got good news for you, Mom and Dad: By packing the portable AT&T Mobile Hotspot Elevate 4G device on your next trip,

you'll be able to connect multiple Wi-Fi-enabled devices simultaneously, meaning the kids can watch their own movies, stream music or play games with friends back home while you upload all your vacation photos. Everyone's a winner! To learn more, go to att.com/personalhotspot.

Getting in tune

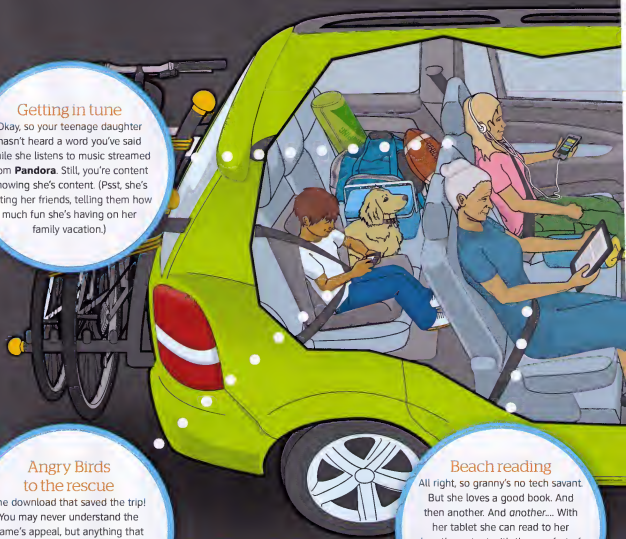
Okay, so your teenage daughter hasn't heard a word you've said while she listens to music streamed from **Pandora**. Still, you're content knowing she's content. (Psst, she's texting her friends, telling them how much fun she's having on her family vacation.)

Angry Birds to the rescue

The download that saved the trip! You may never understand the game's appeal, but anything that keeps your five-year-old occupied for so long has to rank among the top landmarks in child development. Thank you, Angry Birds!

Beach reading

All right, so granny's no tech savant. But she loves a good book. And then another. And another.... With her tablet she can read to her heart's content with the comfort of knowing she can always download additional reading material, including magazines, even when on the road.



Lost and found

Dad hates to ask for directions. But with **AT&T Navigator** he won't have to, keeping his sense of superiority intact. Navigator gives voice directions, traffic alerts (with alternative routes) and will even locate the cheapest gas nearby. But best of all, no more bickering about directions!

Go to att.com/navigator.

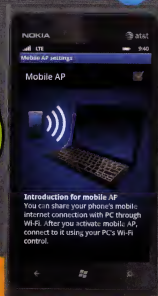
Wireless bliss

The **AT&T Mobile Hotspot Elevate 4G**—a stand-alone mobile hotspot device—is the secret to this joyful journey, allowing multiple wireless devices to connect simultaneously. Its small size lets you take it anywhere, ensuring family harmony no matter where you are.

Wish you were here

While the miles whiz by, mom organizes vacation photos in her Wi-Fi-equipped camera and uploads them directly to **Facebook**, letting friends and family back home share the experience. Talk about the ultimate personalized postcard!

4G
LTE
Nokia Lumia



Make your phone a hotspot

If you have a smartphone, you can turn it into a mobile hotspot.* It's easy. Your phone will serve as a network hub, allowing multiple devices to connect from it, via Wi-Fi. Just change your settings and—presto—instant hotspot! Learn more at att.com/personalhotspot.

*Requires a DataPro 5GB plan plus capable iPhone or Android device.

Team USA



Proud Sponsor of the U.S. Olympic Team

in the swim

AT&T helps **Christine Magnuson** pan for Gold at the 2012 London Olympic Games **BY MATT HENDRICKSON**

Thanks to AT&T, Christine Magnuson spends her days in the pool instead of behind a desk. Not that she's lounging on a raft and sipping piña colodas, enjoying some kind of endless summer. Far from it. AT&T's sponsorship allows the U.S. Olympic hopeful to train full-time so that she can focus on her goal of competing in the London 2012 Olympic Games. And the 26-year-old swimmer knows the effort it takes: Magnuson was a member of America's Olympic Team at the 2008 Beijing Olympic Games. "I'm really lucky to have AT&T on my team," she says. "I'm trying to fulfill my dream, and working with them allows me to do that."

For Magnuson, that dream is paved with gold—as in Olympic Gold Medals. She came close at the Beijing Games, earning silver medals in the 100-meter butterfly and as a member of a 4 x 100 relay team. Ascending to the next level requires a full-time commitment.

Magnuson trains at the University of Arizona in Tucson along with 20 other

Olympic hopefuls (some from other countries). Her six-day weekly training schedule—she takes Sundays off—is not for the faint of heart. On three of those days she's in the pool at 6 a.m. sharp for a two-hour session, followed by another two hours mid-afternoon. She alternates those with days in which she swims all out for one hour. "It's the power hour," Magnuson says with a laugh. "It's a really intense time where we go full gas." Magnuson also supplements her pool time with land work, including a gut-busting regimen of sit-ups and weight training.

Raised in Tinley Park, Ill., a suburb south of Chicago, Magnuson attended the University of Tennessee in Knoxville, where she majored in exercise science. Magnuson is also working toward a master's degree in public administration at the University of Arizona. She hopes to combine both disciplines once her swimming career is over. "I'd love to work for an administering body in the sports field or for a nonprofit," she says. "But for

now, between my studies and swimming, I really don't have a lot of free time."

Nor does she expect any in the near future. Next up for Magnuson are the U.S. Olympic Team Trials, which will take place at the end of June in Omaha, Neb. While there are no guarantees that Magnuson will once again swim for her country (she has to finish in one of the top two spots to secure her position), she's confident that she'll be fine, especially since she's been able to dedicate herself full-time to training. "AT&T has taken a lot of pressure off me," she says. "I can focus on fulfilling my dream. And it's also pretty nice to get a new phone!"

4G LTE
Samsung
Galaxy SII Skyrocket



London calling!

Heading across the pond to support Team USA in London this summer? Staying connected has never been easier. Take your AT&T phone, tablet or laptop with you and get the best roaming rates with an international voice and messaging package. Download maps of the Tube, access restaurant reviews and keep up with email with an affordable international data package. For more information, visit att.com/worldpackages.

give 'em a hand

With more—and more-fun—apps coming to market, tablets are ready for prime time **BY WOOK KIM**

Tablets are the latest must-have devices—and for good reason. Businesspeople rely on them to stay connected to the office, students use them as study aids, and tired parents can watch their favorite TV shows or movies without ever leaving the bed. And with a wide and ever-growing selection of apps available from Google's popular Android operating system, the possibilities for tablets are endless.

The four Android-powered tablets pictured here are great examples of what you can find in the latest devices, offering some combination of the most desirable features: bright screens, forward- and back-facing cameras and powerful chips (to better handle multitasking and video demands). In other words, they're waiting for you to get your hands on them!

ACER Iconia Tab A501

10.2" x 7" x 0.5"; 27 oz.

The A501's sharp 1,280 x 800 TFT LCD display does a good job of showing off its impressive graphical performance; attach a mini-HDMI cable (not included), and you can watch video content on an HD television.

NEED FOR SPEED: SHIFT \$2.99

What's better than an app that lets you drive more than 20 super cars, including a Lamborghini Gallardo or a BMW M3 GT2? An app that lets you "steer" your car by tilting your tablet right or left. Out of my way, mister!



Pantech Element

8.36" x 6.12" x 0.42"; 16.48 oz.

This budget-friendly, feature-packed tablet offers real portability and a sturdy waterproof casing.

FLICK GOLF \$0.99

Virtual duffers "tee off" by flicking a finger in an upward direction. Once your ball is in flight, you can apply spin (by more flicking) to land the shot closer to the pin. Choose from a variety of fanciful courses, some with prevailing winds that make you wish you had a local caddy.

HTC Jetstream

9.87" x 7" x 0.51"; 25 oz.

Its large display and 1.5 GHz processor are nice. Its attractive design and (optional) digital-pen support are nicer. Nicest? Its lightning-quick 4G LTE speed.

USTREAM FREE

Those of you who grew up in the '70s may remember Mr. Microphone ("Hey, good-looking, we'll be back to pick you up later!"). Today's high-tech upgrade is Ustream, a nifty app that lets anyone with a Webcam (including video cameras built into tablets) broadcast footage over a Wi-Fi or 3G network. Those who prefer merely to watch can browse a large number of public feeds.



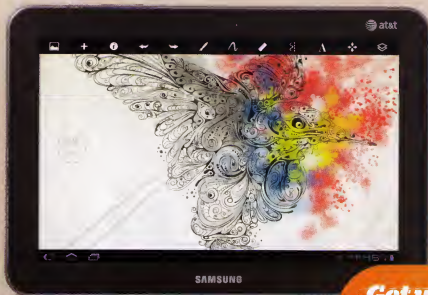
Samsung Galaxy Tab 8.9

9.09" x 6.21" x 0.34"; 15.9 oz.

Two attractive benefits of this tablet's slightly shrunken size: a handle-friendly design (one ounce lighter than an iPad 2) and its impressive nine-hour battery life.

AUTODESK SKETCHBOOK EXPRESS FREE

The entry-level (and very much more affordable) version of Sketchbook Pro—the drawing app used by designers, illustrators and graphic-art professionals—offers all the basic tools you'll need to create the best doodle ever. Draw, partner!



Get your game on!

To learn more about the full line of AT&T tablets, go to att.com/tablets

across

- 1 ___ Tzu (toy dog)
 5 Give, as a baton
 11 "Dear old ___"
 14 ___ vault (event at 64-Across)
 15 A Midsummer Night's Dream king
 16 "Now ___ heard everything!"
 17 Group competing at 64-Across (2 wds.)
 19 Animal doc
 20 "I love you," in Spain (2 wds.)
 21 One of a soccer field's two
 23 Morales of Lo Bombo
 26 Big burden
 27 Broke ground, perhaps
 30 Coll. club
 32 Chicken morsel
 34 Start to practice?
 35 "Even ___ speak" (2 wds.)
 36 Singer whose last name sounds negative
 37 AT&T, for one, vis-a-vis the USA's 17-Across (2 wds.)
 43 Month, in Mexico
 44 City near Des Moines
 45 South Pork kid
 46 Most fitting
 49 "Are we there ___?"
 50 "Major" constellation
 51 Bug on a dog
 52 See 6-Down
 54 Silver medalist, e.g. (hyph.)
 59 Bower Griffith or author Zola
 63 Prince Valiant's son
 64 They're to start July 27, 2012 (2 wds.)

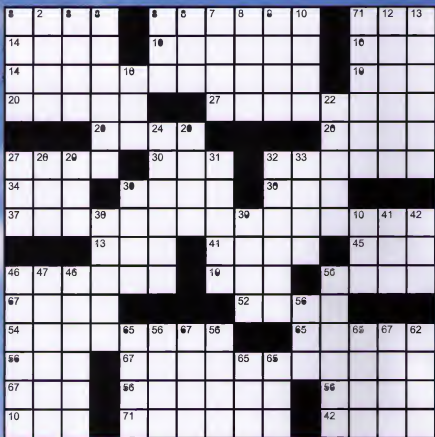
- 57 ___ tai
 68 Bee colony
 69 ___ put (event at 64-Across)
 70 Ernie of the links
 71 Doesn't bother (2 wds.)
 72 Hawaiian coffee area

down

- 1 Dalmatian's name, perhaps
 2 Target for 70-Across
 3 Kovalchuk of the NHL
 4 ___ and hawed
 5 ___ polio
 6 Disney co. whose sports division has been merged with 52-Across
 7 Court sights
 8 Berlin crowd?
 9 The Wind in the Willows animal
 10 Treater's phrase (2 wds.)
 11 Sport at 64-Across
 12 Broad thoroughfare
 13 Abhor
 15 Not neg.
 22 Get connected (2 wds.)
 24 Help out
 25 44-Across's locale
 27 Doctor's gpr.
 28 Awkward one
 29 The Sonto Clouse extra
 31 Word in some 64-Across events
 32 Hotel policy, often (2 wds.)
 33 Juan's ones
 35 Some 48-Down serves
 38 "Know what ___?" (2 wds.)
 39 Peter Pon character

The AT&T Crossword

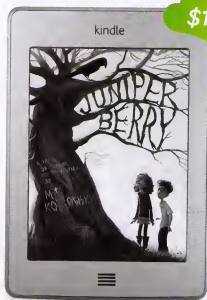
For the Gold BY VICTOR FLEMING



- 40 Alfred Hitchcock title?
 41 Approvals
 42 Bod Behavior star Stephen
 46 Structure with steep sides (hyph.)
 47 Like "cacti" or "stimuli," e.g.
 48 Sport at 64-Across
 50 Remove a disguise from
 53 Coat-rack place
 55 Carrier to Tel Aviv (2 wds.)
 56 Catch, as calves
 57 Collegian's credit
 58 BlackBerrys, for short
 60 Texter's "as I see it"
 61 1976 light heavyweight gold medalist Spinks
 62 This, in Tampico
 65 Bit of regalia
 66 Science guy Bill

See inside back cover for puzzle solution.





\$149

Kindle Touch 3G (with special offers)

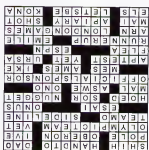
Good things come in small packages. The new Kindle Touch 3G (with special offers) weighs just 7.8 ounces, with the most advanced 6-inch E ink multi-touch screen. Access millions of books via Wi-Fi or AT&T's 3G mobile broadband network with no monthly fee or annual contract. Download books, newspapers, magazines and more in less than 60 seconds. A single battery charge can last up to two months, depending on daily use and wireless connectivity. Plus, you'll enjoy extra savings through special offers from AT&T and more. See the Kindle Touch 3G (with special offers) at AT&T stores nationwide.

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at stores for details. **Pantech Element Tablet:** Waterproof against incidental exposure to water when all ports (incl. USB and earphone ports) are tightly closed. NOT designed or intended for in water use. Submersible up to 1 meter for up to 30 minutes. Waterproof based on IP57 rating. **International:** International Services: Certain eligibility restrictions apply which may be based on service tenure, payment history and/or credit. Rates are subject to change. For available countries, rates, and additional details, see att.com/global. **International Roaming:** Compatible device required. International roaming rates, which may vary by country, apply for all calls placed or received, messages sent and data used while outside the U.S., Puerto

Rico and U.S.V.I. All countries may not be available for roaming. All carriers within available countries may not be available on certain plans or packages. Availability, quality of coverage and services while roaming are not guaranteed. **International Data:** Many devices, including iPhone, transmit and receive data messages without user intervention and can generate unexpected charges when powered "on" outside the U.S., Puerto Rico and U.S.V.I. AT&T may send "alerts" via SMS or email, to notify you of data usage. These are courtesy alerts. There is no guarantee you will receive them. They are not a guarantee of a particular bill limit. Data Global Add-Ons and Global Messaging Plans require that domestic data or messaging capability be in place. Rates apply only for usage within "roam zone" comprised of select carriers. Within the roam zone, coverage rate applies if you exceed the MB allotted for any Data Global Add-On Plan or the messages allotted for any Global Messaging Package. International roaming pay-per-use rates apply in countries outside the roam zone. See att.com/globalcountries for current roam zone list. For full terms and conditions on messaging and data plans, see att.com/dataterms. **AT&T Upgrade Advantage:** AT&T Upgrade Advantage discount requires a new two-year service agreement. AT&T Upgrade Advantage discount is non-transferable and may only be used for a handset purchase associated with the mobile number referenced on mailer. Upgrade discount must be used in one visit at the time of wireless contract renewal. Upgrade discount has no cash value and cannot be redeemed for cash or applied as payment or credit to your account. Cannot be combined with any other promotional offers, including, without limitation, any upgrade programs or offers. Equipment price and availability may vary by market and may not be available from independent retailers. Upgrade Eligibility subject to additional terms and conditions and is subject to modification at anytime without notice. Minimum \$15/mo. data plan required for smartphones. **Mobile Protection Pack:** Mobile Insurance is underwritten by Continental Casualty Company, a CNA company and administered by Asurion Protection Services, LLC, a licensed agent for the customers of AT&T. AT&T Mobile Insurance is not available for and does not apply to Apple® iPad™ (all models), BlackBerry PlayBook™, phones on GoPhone® accounts, tablets with prepaid data plans, AT&T 3G MicroCell™, device models not sold by AT&T (e.g. Dell Streak™) or docks (e.g. such as for the MOTOROLA®

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Rethink Possible

